

Blanca Cobb, internationally recognized Body Language and Nonverbal Communications Expert, uses her behavior analysis expertise and psychology background to uncover what you don't see in your personal and business relationships.

More than 60% of communication is nonverbal, which means that your gestures, voice and facial expressions make a stronger impression on your customers than what you say.

Blanca breaks down the complexities of interpersonal, multi-generational and multi-ethnic communications so you can improve your customers' **experiences**, retain your customers' **loyalty** and strengthen your company **culture**.

Corporate Training

Does Your Body Language Match Your Brand?

Ensure brand consistency from your CEO to the front desk brand ambassadors to increase your bottom line.

The Cost of Not Knowing the Truth

Protect yourself, your business and finances from deception.

Business Women - Walk, Talk & Act Like a Leader Secret playbook to gaining equality in the workplace.

Fear Is the New F-Bomb

Use your fear to drive your success.

What People Are Saying

"Great depth of knowledge, engaging ..."

Michelle Pollard Patrick President, National Protocol

"Expert in detecting deception ..."

Andrew Tham

Cert. Trainer of NLP, Neuro-Semantics

"Trusted expert, informative, refreshing ..."

Carol Andrews

Freelance News Anchor, WFMY-TV

"Invaluable training ..."

Cami Anthony Sr. Producer, WFMY News 2

Executive Training

Leadership Coaching

Customized one-on-one coaching that incorporates strategic nonverbal communication techniques so you can connect, influence, and impact others.

Hire Blanca

Contact Ditra Miller ditra@ditracreative.com +1.336.525.6588 • ditracreative.com





















