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FOR IMMEDIATE RELEASE

Photo Attached

Helping to Meet Challenges of Mothers in Need

Triad Baby Shower Will Provide Baby Items and Resources to Low-Income, Single & Homeless Pregnant Women across the Triad

Greensboro, NC, June 18, 2012 – [Absolute Affairs, LLC](#), an innovative and leading event planning company located in Greensboro, will host [Triad Baby Shower](#), an event geared to provide baby supplies and education to expectant mothers in need from around the Triad.

Each month, [Pregnancy Care Management](#), a case management program for Medicaid eligible pregnant women in Guilford County, serves 600-700 women per month from Greensboro and High Point. The registered nurses and social workers on staff connect these women to community resources like Triad Baby Shower to help them get essentials that they need, and to plug them into programs that teach them about prenatal care, healthy pregnancies, and strategies to help babies live well past the first year of life.

Alicia Nicholson, owner of Absolute Affairs, LLC, recognized that low-income, single and homeless pregnant women across the Triad are in tremendous need for fundamental baby items. She created Triad Baby Shower as a way to give back to the community. “This is a baby shower that will benefit single mothers and underprivileged families as they prepare for the journey of motherhood,” states Nicholson.

Nicholson partnered with several agencies across the Triad to make this vision a reality – including Pregnancy Care Management. “We support any organizations or efforts that help provide resources, basic and essential items for the mothers we serve,” said Lydia Monk, RN, Nursing Services Supervisor and spokesperson for Pregnancy Care Management.



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[Piedmont Health Services and Sickle Cell Agency](#), [Guilford County Coalition on Infant Mortality and the Adopt-a-Mom Program](#), [Greensboro Pregnancy Care Center](#), [Women Wear Pants Too, Inc](#) and [Room at the Inn](#) are promoting the event within their organizations, donating baby supplies, and some are providing transportation to the event for their program's participants.

Triad Baby Shower will include speakers that will provide information and resources for attendees regarding prenatal care, nutrition and more to help them prepare for their journey of motherhood. The event will be held on Friday, June 22 from 3pm-6pm at New Jerusalem Cathedral, 1822 Sharpe Road in Greensboro. Each expectant mother in attendance will enjoy door prizes, giveaways, food, and free baby items.

Additional volunteers as well as donations of essential baby items are still needed. If you would like to volunteer or donate nonperishable baby items for the event, tune in to the [FOX 8 Morning News](#), Tuesday, June 18th, or contact Alicia Nicholson at 336.954.7255. To make a tax deductible monetary contribution, follow the donation link on the event's website: <http://absoluteaffairs.net/#!events>.

About Absolute Affairs

Absolute Affairs, LLC is an event planning company, coordinating events such as weddings, birthdays, anniversaries, corporate events, baby showers, promotional events, non-profit events benefits, private parties and many more. Learn more by visiting their website at <http://absoluteaffairs.net>.

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